

The Odisha Gazette

EXTRAORDINARY
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INFORMATION & PUBLIC RELATIONS DEPARTMENT

NOTIFICATION

The 19th March 2015

No. 3013—Advt-III A-26/14(pt)-IPR—Government have been pleased to constitute an Inter Departmental Committee for amendment of Advertisement Policy with the following members:—

- | | | |
|---|----|---------------------|
| 1. Development Commissioner- <i>cum</i> -Addl. Chief Secretary to Government. | .. | Chairman |
| 2. Additional Chief Secretary to Government, Finance Department. | .. | Member |
| 3. Principal Secretary to Government, Law Department. | .. | Member |
| 4. Commissioner of Commercial Taxes, Odisha, Cuttack | .. | Member |
| 5. Director, I & P. R. Department | .. | Member |
| 6. Commissioner- <i>cum</i> Secretary to Government, I. & P.R. Department. | .. | Member-
Convenor |

The above committee shall have following terms of reference :

- (i) To suggest method of objective assessment of circulation
- (ii). To identify different option for rate revision
- (iii) To suggest critical ingredients of the new advertisement policy
- (iv) Any other matter the committee may think fit

ORDER—It is ordered that the Notification shall be published in the Extraordinary of the *Odisha Gazette* for the general information and copies thereof forwarded to all Department/all Heads of Department.

By order of Governor

M.S. PADHI

Commissioner-*cum*-Secretary to Government